



Crew One Productions, Inc. ("Crew One"), a portfolio company of Brighton Partners, has acquired the assets of Innercept Management Corporation ("IMC"), a provider of skilled temporary labor for concerts and large events in South and Central Florida.



Crew One provides skilled temporary labor for concerts, music festivals and other large events. The Company services venues, event promoters, and corporate customers in the Atlanta, Chattanooga, Memphis, Nashville – and now Florida – markets. Crew One also provides staffing services to music festivals located throughout the United States.



Brighton Partners is an Atlanta, Georgia based private equity firm focused on making change-in-control equity investments in micro-cap companies with revenue of \$10 to \$30 million and significant potential for long term growth.

www.bpequity.com



In 2017, Brighton Micro-Cap Fund, LP was formed to make control equity investments in micro-cap companies with \$10 to \$30 million of revenue and less than \$3 million of EBITDA. Brighton Partners had been operating as an “independent sponsor” since 2003. In addition to the Brighton Partners principals, investors in the fund include individuals with middle market operating and private equity experience, as well as the founders of three Brighton portfolio companies. There are no institutional limited partners in the fund.

Acquisition Criteria

Investment Type

- Control equity investments of up to \$5 million; potentially larger with LP co-investment
- Sellers have the opportunity to “roll” equity with Brighton and share in future growth of the business
- No growth capital or minority investments

Target Size

- \$10 - \$30 million of Revenue
- Less than \$3 million of EBITDA

Business Profile

- Brighton Partners is industry agnostic, with direct experience in residential and business services, value-added distribution and manufacturing
- Situations where a key component of growth is geographic expansion are particularly attractive
- Willing and able to “roll up our sleeves” to help drive growth

Geography

- Will go anywhere in the U.S. for the right opportunity
- Active investments in Colorado, Idaho, Tennessee, Michigan, North Carolina and Ohio

Dan Broos
dbroos@bpequity.com
(404) 565-2802

Tom Horner
thorner@bpequity.com
(404) 565-2804

Baylor Banks
bbanks@bpequity.com
(404) 565-2805

Collin Nabors
cnabors@bpequity.com
(404) 565-2806